

MATERIAL: CREATIVE APPROACHES TO RESEARCH

14 JUNE 2018 • CORSHAM COURT

PROGRAMME

TIME	LOCATION	EVENT
9:30-10:00	Lecture Room	Registration Tea and coffee Welcome
10:00-11:00	Lecture Room	Keynote Address 1 Dr Josie Gill
11:00-13:00	F.24	Writing Panel <ul style="list-style-type: none"> Elen Caldecott Helena Drysdale Lucy Sweetman
	F.32	Applied Arts Panel <ul style="list-style-type: none"> Sergio Korchoff Bee Hughes Wen-Hsi 文曦 Harman
13:00-14:00	F.27 & F.28	LUNCH
14:00-15:00	Main House Basement	Albion Press Workshop Tim Jollands
	F.24	'Feel Tank' #1 Exhaustion Workshop Chloe Turner
	F.32	Perception Panel <ul style="list-style-type: none"> Charlotte Turner-McMullan Lakin Easterling
15:00-15:45	Lecture Room	Keynote Address 2 Dr Ruth Farrar
15:45-16:15	Lecture Room	Musical Talk and Performance Chloe Tyghe & Guillem MiTchel
16:15-17:00	Lecture Room	Cream Tea

REGISTRATION

To attend the conference, please fill in the registration form at escr18.weebly.com/registration by Friday 8 June 2018. Attendance is free and open to the public.

Please aim to arrive by 9:30 on the day. You'll be able to register for specific events on a first come first served basis on arrival. Some of the events can only accommodate up to 10 attendees.

Make sure to let us know on the online registration form of your dietary and access requirements.

Follow us on Twitter at @BSUESRC18 for more updates.

KEYNOTE SPEAKERS

Dr Josie Gill is a Lecturer in Black British Writing at the University of Bristol. Her research concerns the intersections between contemporary literature, science and race. From 2016-17 she was Principal Investigator of the interdisciplinary AHRC Science in Culture funded project 'Literary Archaeology': Exploring the Lived Environment of the Slave.

Dr Ruth Farrar is a Senior Lecturer in Creative Media & Enterprise at Bath Spa University. She is Director of Bath Spa University's creative media production company Artswork Media and Director of Shextreme Film Festival. She has produced media for clients including Vogue, Twentieth Century Fox and Discovery. Ruth's award-winning films have been screened at British Film Institute and film festivals from Dublin to California.

MATERIAL

IDEAS EVIDENCE FABRIC
INFORMATION SUBSTANCE
PHYSICAL RAW SIGNIFICANT
STUFF MATTER TEXTILE DATA
ELEMENTS CREATIVE DESIGN
MEDIUM PROJECT UTILITY
THEORY CONTENT
MATERIAL

EVENTS

KEYNOTE ADDRESS 1

'Handle with Care': Literature, Archaeology, Slavery

JOSIE GILL

University of Bristol

This talk will consider the relationship between literary and bioarchaeological approaches to slavery, and how the methods and priorities of each discipline might inform each other in understanding what it was like to be enslaved. The talk offers an account of an interdisciplinary research project which brought together a literary scholar, two archaeological scientists and seven creative writers to explore how writing might not only communicate a history primarily understood through archaeological evidence, but could itself inform approaches to that evidence.

WRITING PANEL

Warp and Weft: How Can Life Writing Weave the Self into the Larger Pattern?

HELENA DRYSDALE

University of Exeter

Fiction traditionally allows us to tell our truths tangentially, but now that we are accustomed to being more open about ourselves, is it still necessary to hide? I make use of my ancestor's journals and my own diaries to explore our parallel travels in Greece - 165 years apart - alongside my experience of cancer. This paper examines the central object of attention in my own creative practice: how to interweave impressionistic thoughts and memories with the outer world, internal with external, self with other, personal with impersonal, private with public, fact with fiction.

KEYNOTE ADDRESS 2

Cultivating Creativity in Research Environments: A Practice-based Approach

RUTH FARRAR

Bath Spa University

In research environments ruled by deadlines, why carve out additional time and space for creativity to play an active role in research? Keynote speaker Dr. Ruth Farrar will explore how creativity has positively informed and shaped her practice-based research. By analysing key case studies, she will demonstrate how adopting a creative approach to research has consistently proven beneficial in enriching research findings and providing original contributions. Creativity connects Dr. Farrar's extensive cross-disciplinary and collaborative research including innovatively theorising binaural sound technologies in the U.K., producing industry-focused new media storytelling applications in New York and identifying new trends in the representation of women on screen and behind the lens in France.

WRITING PANEL

Wrestling Joan Retallack, Passing Notes to Marion Milner: Creative-critical Writing and the PhD Proposal

LUCY SWEETMAN

Bath Spa University

Joan Retallack and Marion Milner are my guides in this paper as I attempt a creative-critical response to the act of researching and writing a creative-critical PhD proposal. Retallack writes that creative work must argue with and challenge the world, other literature and artists. Milner, who spent years mining her own writing for answers, prefers detailed introspection. Meanwhile I am seeking a way to describe a hybrid form of memoir and nonfiction that allows me to brush clean the fragments of my own life while telling a story about how adults live with chronic illness in childhood.

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WRITING PANEL

Transnational Historical Fiction for Young Adults

ELEN CALDECOTT

Bath Spa University

What happens when writers for young readers take a transnational approach to their historical fiction? Do history, myth and legend stay static, or is there room for hybridity, or even dissent? Using examples from published work and from practice-led research, this paper will look at three examples of transnational writing for children and examine the creative opportunities and challenges transnational creativity affords.

APPLIED ARTS PANEL

Challenging Menstrual Normativity Through Autobiographical Art Practice

BEE HUGHES

Liverpool John Moores University

This paper reflects on my artistic practice as a critical response to notions of menstrual normativity as constructed in online healthcare advice, and considers to what extent these online platforms sustain dominant Western cultural perceptions of menstruation. I utilise practice-led artwork alongside socio-cultural analysis. This reflexive and interdisciplinary approach centres creative research - specifically autobiographical and performative artworks - as a space of resistance to the social stigma still often associated with menstruating.

WORKSHOP

'Feel Tank' #1 Exhaustion

CHLOE TURNER

Goldsmiths College, University of London

This interactive workshop will address our individual and collective exhaustion of being postgraduate students through creative-critical engagement by opening up a 'feel' as opposed to 'think' tank discussion. What shape does our exhaustion take: physical, emotional, political, social, economic; what strategies could we employ to utilise or combat this feeling collectively, or to recognise the potential of exhaustion as a creative outlet? Whilst talking, modelling clay will be provided to sculpt, create and play as accompaniment to the discussion.

APPLIED ARTS PANEL

Creative Research Through Ceramic Practice

WEN-HSI 文曦 HARMAN

Bath Spa University

This project investigates the concept of 'in-betweenness' and uses a range of research methods, including fieldwork in Taiwan and practice-led work in ceramics. The aims of the research are to explore the impact that living in a state of 'in-betweenness' can have on perceptions of self, to develop a visual language to communicate this experience and to explore my own expression of cultural identity in relation to theory in the field.

APPLIED ARTS PANEL

The Power of Play: Gamification and Its Application

SERGIO KORCHOFF

University of Bath

In gamification, game mechanics are applied in non-game settings such as websites, marketing and education in order to increase performance and engagement. In other words, it is an attempt to harness the power of play. The concept of gamification has gained popularity in recent years due to its introduction in businesses and popular software. This talk will give you an introduction to the concept of gamification and how to apply it in different contexts.

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PERCEPTION PANEL

'Tis not the trial of a woman's war': Masculinities as a Method for Disrupting Narratives of Hegemonic Victory in Shakespeare's Second Tetralogy

CHARLOTTE TURNER-MCMULLAN

Bath Spa University

This paper will discuss dramaturgical and directorial methods being explored by an ongoing practice-led research project that may be used to subvert the narratives effected by gendered hierarchies in Shakespeare's Second Tetralogy history plays. It will argue that these narratives repeatedly legitimise the actions of hegemonic leaders at the expense of marginalised and subordinated people. The ways in which gender performance practice can queer the gendered hierarchies in these plays will be explored.

MUSICAL PERFORMANCE

Songwriting Project

CHLOE TYGHE & GUILLEM MITCHEL

Bath Spa University

Chloe and Guillem's music project combines research, creation and performance along with the transmission of the craft of songwriting to other students and musicians through workshops and courses. In this talk they are going to tell us about the ins and outs of their creative project and how they make it work. This brief conversation will include a live performance of their songs.

PERCEPTION PANEL

Prints in the Margins: Self-Investigations Through Reading and Writing

LAKIN EASTERLING

Bath Spa University

A wandering exploration of writing, reading, and researching in creative practice. This talk blends together a writer's experience within the margins of books, journaling, notes on a smartphone, and other interactive sources, and how crossing the borders of each creates a map of the writer's identity. Investigations into this map informs the writer of her own creative and research processes, providing self-sourced material to use in her work. Examples of other writers/artists who kept journals/self-investigative materials are given for context.

WORKSHOP

Albion Press Workshop

TIM JOLLANDS

Bath Spa University

A demonstration of the historical Albion printing press owned by Bath Spa University, followed by an opportunity for participants to print their own keepsake. The iconic iron press is hand-operated and was originally designed by Richard Whittaker Cope in London in 1820. With its simple toggle-action mechanism, Albion presses were generally used for commercial book printing until the middle of the nineteenth century. The press donated to Bath Spa was manufactured between 1840-45 by Hopkinson & Cope.

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